



*YOUR CONNECTION TO VIRGINIA'S DEFENSE BAR*

Dear Sponsor,

Last year, VADA celebrated its 50<sup>th</sup> anniversary of promoting justice, professionalism and integrity in our civil justice system. You are an important partner in our efforts to bring together attorneys dedicated to defense of civil actions for continuing legal education and other events. VADA could not offer this excellent programming without the help and support of our sponsors.

Sponsorship with VADA provides an excellent opportunity to reach our almost 800 individual members. Our sponsorship program is intended to create value for firms seeking to promote their product or services to VADA members. As past sponsors know, we actively encourage our members to use the services of our sponsors.

Please see the attached Sponsor Form for the many sponsorship opportunities available. Each meeting offers a basic sponsorship level with the follow benefits:

- Two complimentary meeting registrations, including conference meals & receptions
- Participant list and email addresses of for a one-time promotional email
- Firm listing with logo and hyperlink on VADA website sponsor page for 12 months
- Firm listing and logo on online meeting page and onsite materials and signage
- Full-page ad in two issues of VADA Journal of Civil Litigation
- Onsite exhibit table adjacent to meeting registration & meals

Our Spring and Annual Meetings offer additional options to further your exposure – you'll find these listed on the attached Sponsorship Form. Additionally, we often turn to our sponsors when we are looking for speakers and journal articles.

As you review our sponsorship opportunities, I'm confident you will find a place that works for your company to connect with our members. Sponsorship fill quickly, so return your registration form soon. If you have any questions, please contact our Director of Meetings, Amy Gilbody, at [agilbody@vada.org](mailto:agilbody@vada.org). Again, thank you for supporting VADA and I look forward to seeing you in 2019

Sincerely,

John B. Mumford, Jr.

President, VADA 2018-2019

## 2019 Sponsorships Registration Form



### ALL SPONSORSHIPS INCLUDE THESE BENEFITS:

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- Participant list and email addresses of for a one-time promotional email
- Firm listing with logo and hyperlink on VADA website sponsor page for 12 months
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- Full-page ad in two issues of VADA Journal of Civil Litigation

Sponsorships are first-come, first-served with the exception of special events that had a 2018 sponsor, who will be have first access to that event. Choose one sponsorship option for each meeting & email form to Amy Gilbody at [agilbody@vada.org](mailto:agilbody@vada.org) to generate invoice(s) for payment. Meeting descriptions, agendas & hotel information at [www.vada.org/events](http://www.vada.org/events).

TRIAL TACTICS WORKSHOP   MARCH 15-16. 2019   UNIVERSITY OF RICHMOND		
<input type="checkbox"/>	Meeting Sponsorship (includes interaction with participants as trial witnesses and experts)	\$500

SPRING SECTIONS SEMINAR   MAY 8-10. 2019   STONEWALL JACKSON HOTEL. STAUNTON		
<input type="checkbox"/>	Meeting Sponsorship	\$1,000
<b>SOLD</b>	<del>NEW! Meeting Sponsorship &amp; Wednesday Off Site Reception (firm signage at reception)</del>	<del>\$1,000 (Plus bar bill)</del>
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Thursday Late Night (firm signage at reception)</del>	<del>\$1,000</del>
<input type="checkbox"/>	<b>NEW!</b> Meeting Sponsorship & Breakout (firm information placed at seats in specific section)	\$1,200
<input type="checkbox"/>	Meeting Sponsorship & Thursday Breakfast (firm signage at meal)	\$1,200
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Thursday Lunch (firm information placed at seats)</del>	<del>\$1,200</del>
<input type="checkbox"/>	Meeting Sponsorship & Friday Breakfast (firm signage at meal)	\$1,200
<input type="checkbox"/>	Meeting Sponsorship & Friday Lunch (firm signage at meal)	\$1,200
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Thursday Reception (firm representative welcomes participants)</del>	<del>\$1,500</del>

PARALEGAL SEMINAR   SUMMER 2019 (DATE TBD)   RICHMOND		
<input type="checkbox"/>	Meeting Sponsorship (firm information/logo item placed at all seats)	\$300

VADA ANNUAL MEETING   OCTOBER 2-4. 2019   HILTON THE MAIN. NORFOLK.		
<input type="checkbox"/>	Meeting Sponsorship	\$1,600
<b>SOLD</b>	<del>NEW! Meeting Sponsorship &amp; Wednesday Late Night at Blue Moon (firm signage at reception)</del>	<del>\$1,600 (Plus bar bill)</del>
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Thursday Late Night at Grain (firm signage at the reception)</del>	<del>\$1,600</del>
<input type="checkbox"/>	Meeting Sponsorship & Breakout (firm info/giveaway placed at seats in specific section)	\$1,900
<input type="checkbox"/>	Meeting Sponsorship & Thursday Breakfast (firm signage at meal)	\$2,200
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Friday Breakfast with Judges (firm signage at meal)</del>	<del>\$2,200</del>
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Friday Lunch (firm signage at meal)</del>	<del>\$2,200</del>
<input type="checkbox"/>	<b>NEW!</b> Meeting Sponsorship & Meeting App Sponsorship (firm name listed on Meeting App)	\$2,500
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Wednesday Welcome Reception (signage at reception)</del>	<del>\$3,000</del>
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Thursday Reception at the Harbor Club (firm signage at the reception)</del>	<del>\$3,500</del>
<b>SOLD</b>	<del>Meeting Sponsorship &amp; Thursday Awards Lunch (firm signage at the meal)</del>	<del>\$4,000</del>

YOUNG LAWYERS BOOT CAMP   DECEMBER 13. 2019   SANDS ANDERSON OFFICE RICHMOND		
<input type="checkbox"/>	Meeting Sponsorship	\$300

ADVERTORIAL ARTICLE IN MONTHLY "DEFENSE LINE" NEWSLETTER TO 800 MEMBER ATTORNEYS		
<input type="checkbox"/>	<b>NEW!</b> One Month (Includes 100-word blurb, logo & hyperlink to your site to full article)	\$500